**STRATFOR PROFESSIONAL SURVEY**

Thank you for reviewing STRATFOR's new professional product(s).  Please help us to better meet your needs by filling out this short questionnaire.  
  
***1. Which product(s) did you review?***

Stratfor Pro Mexico:  \_\_\_\_\_\_\_\_\_\_X\_\_\_\_\_\_\_\_\_  Stratfor Pro China:    \_\_\_\_\_\_\_\_\_\_\_\_X\_\_\_\_\_\_\_

***2. Do the intelligence analysis and updates meet your needs for monitoring developments in China and/or Mexico? Why/why not?***

**Efurd – Hunt Oil (C+M):** They are extremely insightful and useful for our strategic planning purposes.

***3. Do you find the content layout and presentation accessible and useful?***

**Efurd – Hunt Oil (C+M):** Simple and straight-forward.  We love it.

***4. The intelligence analysis and updates will be sent via email and will be available to subscribers on our website.  Would you prefer to receive this information in a different format if available (text message, twitter notification, phone calls, mobile device application, or other)?  Would you like to have the ability to control the timing of your receipt of emails?***

**Efurd – Hunt Oil (C+M):** I prefer emails; I can’t speak for others, but the option for other formats is useful.

***5. The list price for STRATFOR Professional is $6,499 for the first five seats of the first country and $3,499 for the first five seats of the second country (each of these seats includes a subscription to the global intelligence database at www.stratfor.com). Do you believe that this price accurately reflects the value of the product to your company and to other similarly situated companies?   If not, is it too high?  Too low?  What other price would you recommend?***

**Efurd – Hunt Oil (C+M):** As an end-user, I can’t speak to whether the price is right.

**6.   Stratfor plans to offer these products for the first several months following their launch at an introductory price of $2,999 for the first five seats of the first country and $1,999 for the first five seats of the second country (again with a subscription to** [**www.stratfor.com**](http://www.stratfor.com)**).  Do you believe that the availability of these products at this discount would induce you and similarly situated companies to purchase subscriptions?**

**Efurd – Hunt Oil (C+M):** Please clarify: I was under the impression the products were available as part of our contract.

***7.  Are there any other observations about this product or STRATFOR in general that you would like to share?***

**Efurd – Hunt Oil (C+M):** Particularly like ability to view everything on Mexico in one location.

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